

# International Journal of Innovation, Management and Technology

## CONTENTS

---

---

### Volume 7, Number 5, October 2016

- Analysis of the Dynamics in the Relationships between the Consumption of Various Types of Fresh Meat by Japanese Households ..... 166  
*Hideo Noda and Koki Kyo*
- Knowledge-Based Innovative Lean Service Life Cycle Evaluation Model for Training System ..... 171  
*Rui-Yang Chen*
- Sustainable Tourism Management in the National Chambal Sanctuary, India: Impediments and Opportunities....  
..... 177  
*Nidhi Yadav, Naresh Chandra Sahu, and Dukhabandhu Sahoo*
- A Development of a Benchmarking Prototype of the Online International Master Program in Business Administration for Open University ..... 183  
*Suree Khemthong and Anothai Ngamvichaikit*
- Analysis of Enablers for Disaster Waste Management ..... 187  
*Devendra Kumar Yadav and Akhilesh Barve*
- Concession Price Adjustment Decision in Wastewater Treatment BOT Project ..... 192  
*Quy Zhou, Yanfang Sun, and Dongchang Lu*
- Planning the Capacity of a Hospital Lift System ..... 196  
*Jonathan W. C. Ng and Carrie K. Y. Lin*
- The Impacts of Viral Marketing on Vietnamese Travelers Decision to Thailand — A Study in Ho Chi Minh City, Vietnam..... 200  
*Mai Ngoc Khuong and Tran Thi Tuyet Thanh*
- Does Leadership Matter in Innovation and New Business Venturing? Testing the Mediating Effect of Absorptive Capacity ..... 206  
*Loo-See Beh and Imran Shafique*
- A Case Study of Using Importance-Agreement Analysis to Analyze Patient Safety Culture Based on the Safety Attitudes Questionnaire in Taiwan..... 213  
*Yii-Ching Lee, Chih-Hsuan Huang, and Hsin-Hung Wu*
- The Impact of Product Packaging Design on Consumer Repurchase Intention — A Study of VinaMilk, Vietnam... 219  
*Mai Ngoc Khuong and Tang My Hong*
- Mobile App Monetization: App Business Models in the Digital Era..... 224  
*Ailie K. Y. Tang*

The Factors Affecting Customer Satisfaction and Customer Loyalty — A Study of Local Taxi Companies in Ho Chi Minh City, Vietnam.....	228
<i>Mai Ngoc Khuong and Ngo Quang Dai</i>	
Cloud Based Hybrid Evolution Algorithm for NP-Complete Pattern in Nurse Scheduling Problem.....	234
<i>Ming-Shen Jian and Ming-Sian You</i>	